

DON'T GET GOOD AT WHAT YOU DON'T WANT TO BE DOING

MorenaMedia's

10-Week Business Development Intensive for
Self-Employed Artists
& Holistic Practitioners

September 20th - November 29th, 2010

Mondays, 6:00 to 8:00 p.m.

September 20th, 27th

October 4th, 18th, 25th

November 1st, 8th, 15th, 22nd, 29th

COST: \$550 / Maximum 8 participants

\$500 for CARFAC & CADA Members who register by August 21st

LOCATION: Beaver Hall Gallery

29 McCaul Street

Osgoode Station / University Avenue & Queen Street West



← life is
too short
not to do
something
that matters.

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- * Are you starting or need help with your creative or healing arts business?
- * Are your goals overwhelming you?
- * Do you lack a strong client base?
- * Do you harness the Net effectively?

Creating a marketing action plan will help you to clarify your goals, identify your preferred clients, educate your public on the solutions your services provide, and convey your unique hook.

Artists and healers are sensitive, creative people who work from their passion, spirit, social purpose and sense of service. Because of this, many are conflicted when dealing with "the business" part of what they do.

WHAT TO EXPECT FROM THIS COURSE:

A non-traditional, heart-focused approach to marketing, which takes into account the emotional blocks affecting the artist and healer business owner and their business itself. A small seminar course where you'll benefit from peer feedback and mentorship. Upon completion, you will have a personalized year-long action plan, promotional strategy, sales model, and a network of supportive peers.

MORE INFO: MorenaMedia.com

CONTACT: info@morenamedia.com

MorenaMedia
empowering holistic + artist entrepreneurs

THE ARTIST'S BUSINESS DIGEST



Canadian Alliance
of Dance Artists Ontario Chapter



CARFAC
ONTARIO